

WHAT IS SUSTAINABLE FINANCE?



Using money and investments
to create a better future for
people, planet, and
prosperity.



Small
choices
today.
Big impact
tomorrow.



THE 3 PILLARS OF SUSTAINABLE FINANCE



PLANET

Protecting the environment and fighting climate change.

EXAMPLES:

- Renewable energy
- Clean transportation
- Sustainable agriculture
- Green buildings



PEOPLE

Investing in people and communities for a fairer and healthier world.

EXAMPLES:

- Affordable housing
- Quality education
- Healthcare access
- Diversity & inclusion



PROSPERITY

Promoting ethical businesses and long-term economic growth.

EXAMPLES:

- Fair business practices
- Responsible innovation
- Good jobs
- Strong communities



WHY IT MATTERS



Our planet
needs protection.



Communities
deserve opportunity.



Businesses
thrive responsibly.



HOW YOU CAN MAKE AN **IMPACT**



BE CURIOUS

Learn where your money comes from.



CHOOSE WISELY

Support businesses and funds that do good.



USE YOUR VOICE

Advocate for policies that protect people and the planet.



START SMALL

Every dollar, every choice, every action counts.

Your future.
Your finance.
Your planet.

